



## Specialized Exhibition

of Equipment, Technologies and Solutions  
for Disabled People

# INCLUSIVE UKRAINE 2020

*Accessibility \ Rehabilitation & Care \  
Social Entrepreneurship \ Education*

17-18 September  
Kyiv, Ukraine, the Ukrainian CCI



Organizer

**Business-Forum**

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**Life without Limits**

In Ukraine there are more than 2.8 million people with disabilities (approximately 6.1% of the total population). At the same time, 80% of them are people of working age.

At the moment one of the strategic goals of state policy in the field of protection of disabled persons' rights is to create public environment of equal opportunities for such people and their integration into public life.

## ACCESSIBILITY AND BARRIER-FREE ENVIRONMENT:

Building a barrier-free environment in the city is one of the modern urban trends globally. **In 2018 new construction standards** came into force **in Ukraine**, according to which all buildings and structures, as well as the necessary infrastructure, **should be designed with accessibility elements**.

These standards provide characteristics for the design of ramps, special lifts and other means of accessibility for people with musculoskeletal disorders. These standards also apply to tactile and visual elements of accessibility: tactile floor tiles, information tables and indicators in Braille, audio indicators for visually impaired.

**In the spring of 2019, a mandatory requirement for the arrangement of barrier-free space** in cafes, restaurants and other catering establishments came into force. Access to buildings, premises, airports, railway stations, stadiums, hotels and large shopping centers should be equipped with convenient ramps or elevators, as well as toilets accessible for people with disabilities.

**In 2020** the Parliament of Ukraine adopted the Law "On Amendments to the Law of Ukraine " On Regulation of Urban Development "(in the area of **strengthening the protection of persons with disabilities and other limited mobility groups** in urban development)" (№0863).

This law amends the rules to allow the installation of unimpeded access to housing, communal and public facilities, including entrances to apartments in residential buildings, for persons with disabilities and other limited mobility groups in the absence of a document, certifying the right of ownership or use of land.

Kyiv has already adopted a number of norms to **strengthen control over the city's accessibility** for limited mobility groups in a number of aspects, including transport, construction and the use of communal property.

## PEOPLE WITH MENTAL DISORDER (AUTISM AND DOWN'S SYNDROME):

Every year more than 400 children with Down's syndrome are born in Ukraine. Although medicine is evolving, this syndrome cannot be cured and prevention needs to be improved.

Attending kindergarten, public and cultural institutions is the problem for these children. But recently, thanks to the efforts of parents and volunteers who came together to solve common problems, the situation has shifted from a standstill.

More than 4,000 people with autism are officially registered in Ukraine, but representatives of NGOs that care about the issue say that there are actually many more.

In Ukraine, there is a problem of early detection and correction of ASD, lack of experience, specialists and information. But for people with autism there are already exemplary institutions, parent associations and community organizations that work to ensure a future for special children.

## SPECIAL EQUIPMENT:

In 2019 the Government of Ukraine has allocated an additional 1.7 billion UAH for special equipment. Also, people with disabilities received an additional 82 million UAH for rehabilitation equipment. Thanks to the "**money follows people**" approach, recipients of these services can choose the company where they want to receive them, while the Ministry of Social Policy of Ukraine has created a new electronic catalog of all technical rehabilitation means for people with disabilities.

There is a problem with the lack of special equipment that allows people with disabilities to move and lead a productive life. Persons with visual impairments lack sound signals at intersections, above the entrances to the subway, shops and pharmacies; metro platforms with protruding boundary lines; special devices on public transport that report their number. Among the positive developments are the appearance of low-floor buses and trolleybuses on the streets, the purchase of special vehicles by some communities to transport people in wheelchairs, as well as initiatives to reduce curbs in some cities.

## VISUALLY AND HEARING IMPAIRED PEOPLE:

According to statistics, about 70,000 visually impaired people live in Ukraine, but according to unofficial data, there are three times more. Currently, Ukrainian cities are poorly adapted for the visually impaired persons. It is difficult to find the entrance to government agencies, hospitals or shops, traffic lights are not equipped with sound systems, more or less equipped is Kyiv Metro.

According to the World Health Organization, 2.1 million people in Ukraine have hearing impairments. Their quality of life largely depends on overcoming the language barrier. At least 400,000 people speak sign language, but that is not enough. According to the updated state construction standards, visual information for people with hearing impairments should be used when designing public institutions and infrastructure of settlements. For example, in public places important sound information should be duplicated by text, in the lobbies of public institutions there should be screens, information terminals or boards with a text line. There should be enough information so that people with hearing impairments can navigate without further communication.



## SOCIAL ENTREPRENEURSHIP:

Every year in Ukraine there are more and more socially responsible companies, and among them there are both small private enterprises and large commercial companies.

Social entrepreneurship provides an opportunity not only to realize and work, but also to contribute to the solution of a social problem. Examples of social entrepreneurship include: employment of people with disabilities, donations to charity, funding of services for disabled persons, support of social, cultural or sporting events or projects.

This can be working in a pizzeria, restaurant, confectionery or coffee shop network, in a tea workshop, or providing scholarships for children-athletes with disabilities, opening a theater for special actors, an inclusive art center or a creative workshop for young people with disabilities, sewing eco-bags, inclusive manicure or atelier, free education to acquire a new profession.

## CHARITY:

The transformation of society's attitude to charity has become in modern conditions in Ukraine. Volunteer and charity organizations play an important role in fundraising and attracting human resources to help the vulnerable ones.

The number of charity organizations is constantly growing. For 2019 18,500 charity organizations are registered, out of them approx. 500-1000 are active.

Examples of charity and inclusive projects include: social transportation, grant programs for social entrepreneurship, construction of inclusive playgrounds or sports grounds, training in new profession, charity sports tournaments, medical care.

## EMPLOYMENT:

Currently, in the field of employment, **exists not very effective norm (4%) of a mandatory quota for people with disabilities** in labor collectives in the private sector. There are no bonuses for employers. Instead, even in the absence of 4% quota, they have to pay a fine. The state should be interested in ensuring that enterprises have real jobs for people with disabilities and that these jobs are in the base of employment centers.



## REHABILITATION:

In the field of rehabilitation it is necessary to **introduce monitoring mechanisms** that will monitor the provision of disabled persons with technical rehabilitation means.

Creation of adequate competition among rehabilitation centers in Ukraine can become an effective control method over their work. At the same time, control and monitoring must be performed by the community, and not only by the central authorities, otherwise all these procedures will end in imitation.

## EDUCATION:

In October 2018 the law on **access of persons with special educational needs to educational services** came into force in Ukraine. This document stipulates that children with special needs are free to study in kindergartens and schools with other children.

Among 700 000 Ukrainian children with disabilities, more than 168 000 have special educational needs. Although only 6% of schools have inclusive classes, their number is growing every year. Society is becoming more tolerant, and children with special educational needs are better socialized by studying with their peers in regular schools. In 2019 about 17 000 children studied in inclusive classes.

During the 2018-2019 academic year, Ukraine **has formed a powerful network of inclusive resource centers (IRCs)**, currently having 575 institutions. These centers provide a comprehensive psychological and pedagogical assessment of the child's development in new approaches. Each IRC is able to provide services to 7-12 000 children, including those with special educational needs.

From 2020 the further teacher training program includes a new mandatory module - inclusive education. It should teach teachers to work with children with special educational needs, as well as help them to organize an inclusive classroom.

## WHO SHOULD ATTEND?

### Direct Buyers:

- inclusive resource centers
- medical and rehabilitation centers
- labor and social security authorities in the regions
- non-profit organizations
- charity funds
- socially responsible companies

### Suppliers of Equipment and Solutions:

- lifts and elevators
- ramps
- special transport
- tactile floor tiles
- information tables and tactile signs in braille
- sound devices for visually impaired
- prosthetic and orthese products
- orthopedic aids
- hearing aids
- wheelchairs
- walking frames, crutches and canes
- healthcare beds
- bathing and hygiene aids
- rehabilitation equipment
- physiotherapy equipment
- massage equipment

## PRELIMINARY AGENDA

17 SEPTEMBER \ THURSDAY

### DAY 1 «CREATION OF INCLUSIVE ENVIRONMENT»

Conference opening and meet & greet by Organizers.

#### Round-table discussion №1 «Inclusivity as a New Concept for Modern Ukraine».

**Legislation / Accessibility and Barrier-free environment / Provision of Special Equipment / Visually and Hearing Impaired People / People with Mental Disorder / Rehabilitation and Care**

#### Questions to discuss:

##### Legislation:

- › Improvement and observance of social rights of disabled persons in accordance with European standards
- › Introduction of European standards of the International Classification of Functioning (abolition of Soviet disability groups)
- › Functions and responsibilities of the Office of the Commissioner for Disabled Persons Rights: what questions should be addressed?
- › Situation with social protection of people with disabilities: benefits, pensions and state social assistance
- › Social protection and medical assistance to participants of the anti-terrorist operation (ATO) and volunteers with disabilities
- › How to get rid of the common practice «to buy» disability in Ukraine? (verification methods)

##### Accessibility and Barrier-free environment:

- › Ensuring accessibility of street and road facilities for limited mobility groups
- › Methods and practice of monitoring the implementation of the city's accessibility standards for limited mobility groups (incl. transport, construction and conditions of communal property use)
- › Creating a single barrier-free register of facilities, buildings, enterprises and organizations

##### Special Equipment:

- › Meeting the needs of people with disabilities in technical means of rehabilitation (wheelchairs, prostheses, orthoses)
- › Reorganization of state-owned enterprises and their transformation into state-owned commercial enterprises
- › Procedure for providing special means of rehabilitation for persons with disabilities, children with disabilities and payment of monetary compensation for self-purchased technical rehabilitation means
- › Creation of a new electronic catalog of rehabilitation aids for people with disabilities (prosthetic and orthopedic products; wheelchairs; aids for carrying and lifting; special tools for self-service and care; walking aids; components for the production of prosthetic and orthopedic products)

##### Visually and Hearing Impaired People:

- › Installation of external and internal sound systems (government agencies, public transport, traffic lights, shops, banks) for the visually impaired
- › Use of special software in government agencies to communicate and provide services to people with hearing impairments
- › Special applications in a smartphone for orienting of visually impaired people

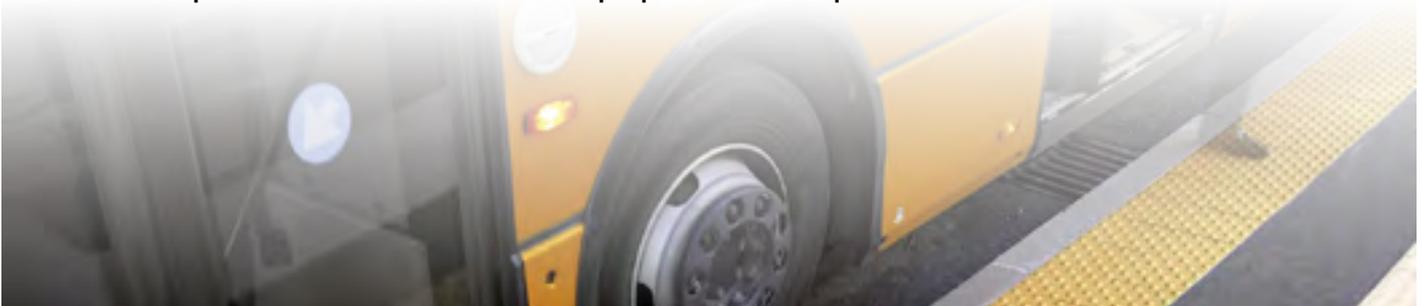
##### People with Mental Disorder (Autism and Down's Syndrome):

- › Rehabilitation and social adaptation of adolescents and young people with autism and Down's syndrome as a part of continuous development system
- › Raising awareness on autism and building a culture of tolerance for people with ASD

##### Rehabilitation:

- › Building a new model of medical rehabilitation in Ukraine: creation and financing of rehabilitation centers based on medical institutions (rather than sanatoriums)
- › Integrated approach to the provision of medical rehabilitation services
- › Introduction of evidence-based rehabilitation in Ukraine: formation of multidisciplinary rehabilitation teams (physicians of physical and medical rehabilitation, physical therapists, ergotherapist, psychologists, social workers, nurses, language therapists)
- › The cost of rehabilitation measures for children and adults with disabilities: where to find funds?
- › Development of an individual rehabilitation plan for an adult or a child with a disability
- › Development of an early intervention system for children

#### Session 2 «Best products and solutions for disabled people» \ Exhibitors' presentations



18 SEPTEMBER \ FRIDAY

DAY 2 «LIFE WITHOUT LIMITS»

Round-table discussion №2 «Life Without Limits».

**Socialization and Social Entrepreneurship \ Charity \ Education \ Employment****Questions to discuss:****Social Entrepreneurship:**

- › Social entrepreneurship in Ukraine: case studies

**Charity:**

- › Formation of tolerant attitude in society to the needs of disabled people and charity practices: case studies

**Education:**

- › European experience in implementing of integrated learning and perspectives for its use in Ukrainian educational institutions
- › Introduction of clear requirements for the organization of inclusion in educational institutions and funding for additional classes
- › Creation of comfortable conditions for teaching children with special educational needs (design of classrooms, playrooms, assembly and sports halls)
- › Provision of free online access to educational programs for people with disabilities
- › Provision of necessary technical and working tools for inclusive education (audio for the visually impaired, literature printed in Braille)
- › Modern technologies of education and support for children with special needs
- › System of psychological and pedagogical support for children with special educational needs and their families
- › Training of future specialists in higher education institutions for the implementation of inclusive education

**Employment:**

- › Creation of state platform to promote the employment of people with disabilities
- › Creation of special jobs for people with disabilities
- › Rights of disabled persons during employment and the most common rights violations (refusal of employment, refusal to enter into an employment contract or promotion, dismissal / reduction at the initiative of the employer, transfer of disabled person to another job without his / her consent ).

**Session 4 «Best products and solutions for disabled people» \ Exhibitors' presentations***The Agenda is subject to change.***ORGANIZER**

**Business-Forum Ltd** specializes in organization of international and regional conferences and exhibitions.

The Company is a part of Metal Expert Holding along with Metal Expert, Metal Expert Consulting, Chem-Courier and Metal Expert Freight.

Since 2003 we have organized **over 200 conferences** and **over 50 000 specialists from 70 countries** have attended our events.

**Industries we cover: inclusivity**, urban infrastructure, transport & logistics, ecology, mining, metallurgy, chemicals.

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**VENUE**

**The Ukrainian Chamber of Commerce and Industry**

33, Velyka Zhytomyrska str., Kiev, Ukraine

[www.chamber-plaza.com](http://www.chamber-plaza.com)

The Ukrainian Chamber of Commerce and Industry in the center of Kiev has the multifunctional platform for organization of the events such as exhibitions and conferences of various scope and formats.

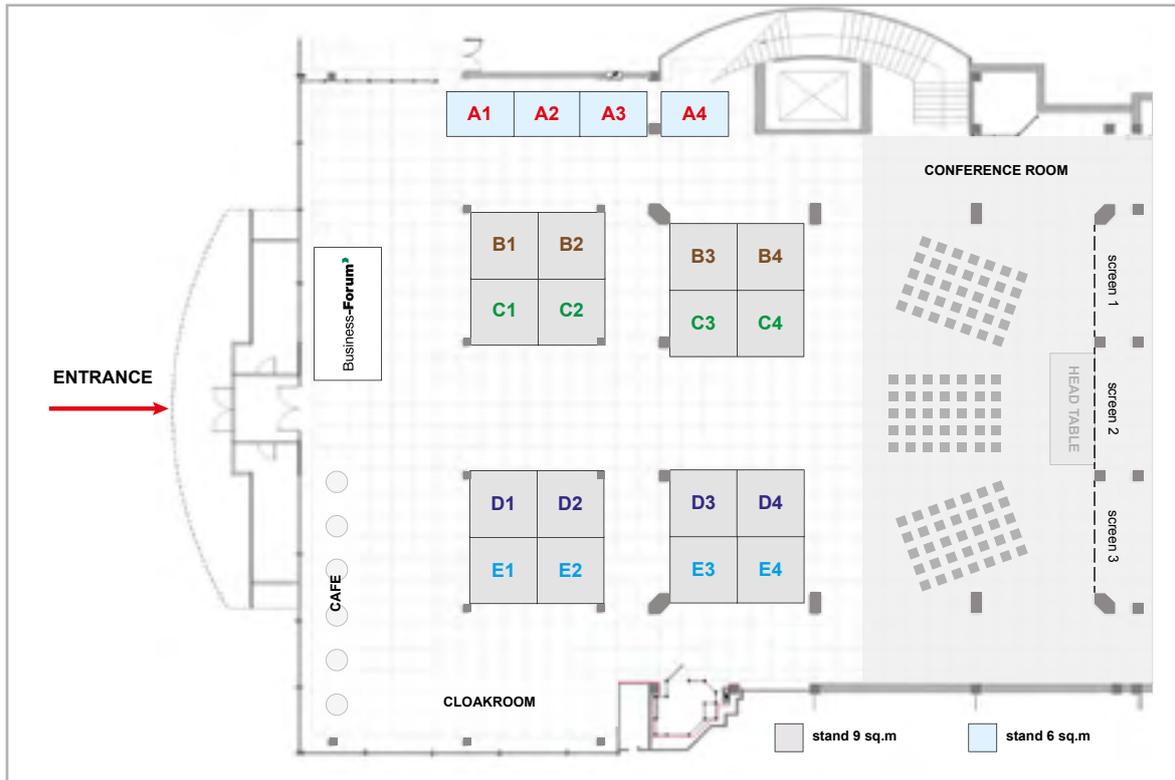
**FOR VISITORS:**

Visitors can attend exhibition & conference free of charge on the basis of official registration via event web-site.

**FOR MASS MEDIA:**

Mass media representatives can attend exhibition & conference free of charge on the basis of official registration via event web-site.

## EXHIBITION PLAN



## EXHIBITION COST:

### OFFLINE EXHIBITION

#### AREA 9 SQ.M. (Equipped booth) – 1 500 Euro

##### The cost includes:

- Standard booth installation: wall blocks, 1 table, 2 chairs, fascia with Company name, lighting, wastebasket;
- on-line booth at Internet platform (details are below in section «On-line Exhibition»)
- Company presentation in Business agenda (duration 20 min.);
- 5 Company representatives in all events within exhibition;
- Access to electricity;
- Placement of your Company logo at the exhibition web- site;
- Publishing of advertising lay-out (A4 full color) and Company description in the exhibition catalogue (internal pages);
- Invitations to reception \ buffet (for 3 guests);
- All taxes are included.

#### AREA 6 SQ.M. (Equipped booth) – 1 100 Euro

##### The cost includes:

- Standard booth installation: back wall blocks, 1 table, 2 chairs, fascia with Company name;
- on-line booth at Internet platform (details are below in section «On-line Exhibition»)
- Company presentation in Business agenda (duration 20 min.);
- 3 Company representatives in all events within exhibition;
- Access to electricity;
- Placement of your Company logo at the exhibition web- site;
- Publishing of advertising lay-out (A4 full color) and Company description in the exhibition catalogue (internal pages);
- Invitations to reception \ buffet (for 3 guests);
- All taxes are included.

#### AREA 4 SQ.M. (Equipped booth) – 800 Euro

##### The cost includes:

- Standard booth installation: back wall blocks, 1 table, 2 chairs, fascia with Company name;
- on-line booth at Internet platform (details are below in section «On-line Exhibition»)
- Company presentation in Business agenda (duration 20 min.);
- 3 Company representatives in all events within exhibition;
- Access to electricity;
- Placement of your Company logo at the exhibition web- site;
- Publishing of Company description in the exhibition catalogue (internal pages);
- Invitations to reception \ buffet (for 3 guests);
- All taxes are included.

### DISCOUNTS & EARLY BOOKING:

#### For Exhibitors 2019:

20% discount - for registrations obtained & paid by 17 July 2020.

10% discount - for registrations obtained & paid after 17 July 2020.

#### For new Exhibitors 2020:

10% discount - for registrations obtained & paid by 17 July 2020.

### ON-LINE EXHIBITION

#### ON-LINE BOOTH AT INTERNET PLATFORM – 600 Euro.

##### The cost includes:

- On-line presentation in business Agenda
- Option to add video of products and services
- Option to add presentation materials
- Option to add text description of products and solutions
- Personal on-line room for communication with visitors of the Exhibition
- Working place at off-line Exhibition (2x2 sq.m., 1 table, 2 chairs, electricity access)

**Note:** this price is valid without discounts for the whole registration period.